

**TEXAS JUNIOR
BRAHMAN ASSOCIATION**



**2025 STATE SHOW RULES BOOK
JUNE 18 - 21, 2025
BRAZOS COUNTY EXPO CENTER
BRYAN, TEXAS**

2025 TJBA State Show

Important Dates and Deadlines

- April 21 Scholarship applications must be postmarked on or before this date.
- May 1 Possession deadline for cattle. Animals must be registered in the exhibitor's sole name (no multiple owners) on or before this date
- May 15 **ENTRY** deadline. All entries (cattle, contests, queen and princess, director applications) must be made online through SHOWMAN.APP entry portal. **NO EXCEPTIONS WILL BE MADE.** Sponsorship forms and money must be postmarked on or before this date (or paid via the online entry portal) to guarantee printing in the official show program
- May 17 Public Speaking video submission portal will open at 8 a.m.
- May 22 Pregnancy certifications by licensed veterinarians for Brahman heifers born January 1, 2023 through February 28, 2023, must be made on or after this date
- May 25 Public Speaking video submissions due by 11:59 p.m.
- May 31 Last date to book hotel rooms within TJBA room block at The Stella Hotel
- June 1 Exhibitor's age on this date determines age class/division
- June 18 At 5:00 PM, exhibitor check-in closes:
 - Entry forms for the All Around contest must be completed and turned in.
- July 8 Thank you notes for awards won by exhibitors during the awards banquet must be submitted to TJBA. Exhibitors will not receive any premiums earned if thank you notes are not received by TJBA (in unsealed, stamped envelopes) by this date.

THIS PAGE IS PROVIDED AS A COURTESY, NOT AS A SUBSTITUTE FOR A CLOSE READING OF THE ENTIRE ENTRY PACKET!

TEXAS JUNIOR BRAHMAN ASSOCIATION

Texas Youth Building Tomorrow's Brahmans

2024 – 2025 TJBA Board of Directors

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Claire Jalufka, Area 6 – Vice President
Laura Cooper, Area 6 – Secretary
Lauryn Locke, Area 3 – Treasurer
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Ainslea Hayes

TJBA Queen

Marci Baker

TJBA Princess

Jim & Beth Sartwelle

TJBA State Show Coordinators/Show Chairmen

Dusti Darby

TJBA Youth Advisor

Charity Ellis and Johnna Mikolajchak

TJBA Queen & Princess Directors

Jim Sartwelle

Announcer/Arena Director

Sullivan Supply

Show Supply Trailer

2025 TJBA STATE SHOW SCHEDULE

Wednesday, June 18

- 7:00 AM – 4:00 PM Cattle Arrival at Brazos County Expo Center
- 1:00 PM Sales Talk Contest
- 3:30 PM – 5:00 PM Exhibitor check-in at show office
Check registration papers, submit poster/photo entries, and complete All Around entries
- 5:00 PM Queen & Princess Orientation
- 6:00 PM TJBA Membership Meeting, followed by Herdsman Quiz
- Following Quiz TJBA Fun Night

Thursday, June 19

- 8:00 AM Queen and Princess Public Speaking and Interviews
- 8:30 AM Public Speaking Contest Finals (Top Ten Per Age Division)
Must be checked in for contest by 8:00 AM
- 12:00 PM F-1 Heifer Show
- 30 min after F-1 Show TJBA Bred & Owned Cattle Show. Bulls, then Red heifers, finishing with Grey heifers.

Friday, June 20

- 8:00 AM TJBA Owned Cattle Show. Red bulls, then Grey bulls, then Red heifers, finishing with Grey heifers.

Saturday, June 21

- 8:00 AM Showmanship Contest
Showmanship order is Queen and Princess Showmanship, Junior, Minor, Major, Senior, Showmanship Drive, and Pee-Wee Showmanship
- 6:30 PM 50th Anniversary TJBA Awards Banquet and Dance

SCHEDULE SUBJECT TO CHANGE

TJBA STATE SHOW GENERAL RULES AND REGULATIONS

The Texas Junior Brahman Association reserves to its Show Chairman or designee the final and absolute right to interpret these rules and regulations and to arbitrarily settle and determine all matters, questions and differences in regard thereto, or otherwise arising out of or connected with or incident to the show, and the right to amend or add to these rules as its judgment may determine. An exhibitor who violates any of the following rules will forfeit all privileges and premiums.

- 1. Eligibility of Exhibitors:** To be eligible for the State Show, boys or girls **MUST BE ACTIVE MEMBERS OF THE TEXAS JUNIOR BRAHMAN ASSOCIATION** and be at least eight (8) years of age as of June 1, 2025 and up to and including 2025 high school graduates.
- 2. Eligibility of Cattle:** (a) Animals entered must be registered in the herd book of the American Brahman Breeders Association. (b) Animals' registration papers must be in the **sole** name of the exhibitor on or before May 1, 2025. (c) Animals must have been raised or purchased by the exhibitor and must have been prepared for the show by the exhibitor. (d) Animals must be firebranded with same holding brand and private herd number indicated on ABBA registration paper.
- 3. Entry Fees and Deadline:** **All entries must be made online through the Showman.app entry portal by 11:59 pm on May 15, 2025.** Entry fees for the owned and bred and owned shows is \$35.00 per head. **NO LATE ENTRIES WILL BE ACCEPTED AFTER MAY 15, 2025.** There will be no refund on entry fees. Original registration papers must be presented for each animal to be shown during the designated check-in time.
- 4. Liability Statement and Waiver:** Form will be included on the online entry system. Exhibitors will have to check the box which indicates they have read and agreed to the terms. All owners and those in charge of property of livestock shall care for, guard, protect and preserve the same. TJBA management or agents will not be held responsible for any loss, injury, or damage that may occur to any person, livestock or property.
- 5. Arrival, Check-in, and Release of Cattle:** Show grounds will be open for arrival of cattle Wednesday, June 18, 2025, at 7:00 AM. All entries must be in place and original registration papers checked in by 5:00 PM, Wednesday, June 18, 2025, unless provisions have been made with Show Chairman due to extenuating circumstances. *****NEW*** Exhibitors will not be released to load tack and/or cattle out of the barns until Showmanship is over on Saturday, unless provisions have been made with Show Chairman due to extenuating circumstances.**
- 6. Stalling:** Will be pre-assigned by TJBA Show Chairman and/or designee. Extra stalls will not be sold.
- 7. All entries in the show must be exhibited by the individual owner, with the following exception:** When an exhibitor has more than one entry in one class or is not able to show due to sickness, temporary physical handicap, or extreme family emergencies, **another TJBA member** may show in his/her place. *All exceptions must be cleared with Show Chairman or designee prior to entering the ring.*
- 8. The decision of the judge shall be final in all cases:** In cases where fraud, misrepresentation, error or collusion by an exhibitor or exhibitors is discovered after awards have been given, the Show Chairman or designee may make a decision regarding final placement.
- 9. If any exhibitor or his representative interferes in any way with the judge** or shows disrespect to him/her or to the show, the exhibitor may be dismissed from the ring and the management may withhold from said exhibitor any premium money that may have been awarded or take other steps deemed necessary.

- 10. Judging will not be delayed for animals entering the arena late.** Any exhibit not presented promptly at the scheduled time may be barred from competition in the class. Protests that the judged overlooked the exhibit will not be considered.
- 11. Each exhibitor is required to furnish the feed for his own animals.** Exhibitors are expected to keep the area around their exhibit neat and clean at all times.
- 12. Any bull exhibited must have a temporary or permanent nose ring in his nose with a lead strap attached to it.** This rule also applies to Showmanship but does not apply to bull calves when shown at their dam's side.
- 13. Unruly Entries:** Any entry that is unruly and poses danger to other exhibitors, or if exhibitor loses control of their animal *more than twice* during the class, the animal will be dismissed from the show arena by the judge or arena director or designee.
- 14. Brahman Females and Bulls will show in pre-designated age classes and divisions.** Larger classes may be divided at the discretion of the show chairman. Classes will be reassigned at the discretion of the show chairman. Entries will be listed in the catalog in order by age (oldest to youngest) and will be led into the show ring in order of catalog entry number.
- 15. Mouthing and DNA Testing:** Officials of the TJBA show reserve the right to mouth or DNA test any or all animals they choose. Exhibitors agree to this procedure by submitting an entry and paying the appropriate entry fee.
- 16. Bred & Owned Show:** There will be a Bred & Owned Bull and Female Show for Brahman cattle only. Entries that have been bred by the exhibitor (listed as "Breeder" on the ABBA Registration Certificate) will be indicated as such on the entry form.
- 17. Color Classification:** The TJBA State Show will have a grey division and red division for females and bulls (for the owned show; for the Bred & Owned Show, all bulls will be shown together regardless of color). Entries will be classified based on color designated on the registration certificate.
- 18. Contest Score Sheets:** Contest chairmen shall provide show management with all score sheets for final tabulation. All contest results shall be certified by show management prior to announcement at the TJBA Awards Banquet. This rule shall apply to all contests.
- 19. ***NEW*** Dogs on Show Grounds: No dogs will be allowed in the South Arena (includes the breezeway between the North and South arenas, the show office, concessions area, arena stands, or makeup arena) while any cattle show, showmanship contest, or leadership contest involving cattle are being conducted.** Dogs should be secured at your stalling area. Any dog that causes a disturbance is subject to being removed from the Expo grounds. This rule will be enforced for the protection and safety of all – cattle and people.
- 20. No parent** of any exhibitor at the TJBA show may serve as a judge of any TJBA contest.
- 21. Judge Selection:** The Texas Junior Brahman Association Board of Directors will decide a procedure for selecting cattle and showmanship judges.
- 22. Protest:** All protests MUST BE IN WRITING AND BE ACCOMPANIED BY A DEPOSIT OF \$100.00 which will be forfeited if protest is not sustained. Such protest must state plainly the cause of complaint or appeal, and must be delivered to the show rules committee immediately after occasion for each protest. Depending on the basis of the protest, a decision may be withheld until a complete investigation is done. All protests will be directed to a grievance committee. Grievance Committee will be named by the show chairman. Additional members may be appointed by the permanent grievance committee members on an *ad hoc* basis.
- 23. Dress Code:** Contestants are required to wear appropriate show ring attire – jeans, collared shirt that must be tucked in, and dark shoes or boots. No baseball caps nor t-shirts will be allowed. This rule

applies to showmanship as well as the regular and B&O shows. Exhibitor dress will be checked at the gate prior to entering the show arena. **EXCEPTION: Exhibitors must wear their official current-year TJBA show t-shirt in the show arena when exhibiting in the owned cattle show on Friday.**

- 24. Health Requirements:** Health papers are NOT REQUIRED for the State Show. Check with your vet for health regulations or www.tahc.state.tx.us.
- 25. Any issue not covered in these rules will be governed by the current-year AJBA “All American” show rules.** In the event those rules do not cover the issue, the Grievance Committee shall make the decision.
- 26. Pregnancy Requirement:** All Brahman females in the last class (January/February 2023 class) must have available at the time of check-in a certificate of pregnancy issued by an accredited, non-immediate-family-member veterinarian OR must show with calf at side. If the animal is not bred, she will be disqualified from the show. **Vet certificates must be presented at the time of show check in and must be dated within 30 days of the show date.**
- 27. THANK YOU NOTES:** Each exhibitor must send a thank you note to the sponsor of each class and contest they **WIN** along with the sponsors they individually secure. Exhibitors are on their honor to send these notes before the show. Sponsor thank you notes will no longer be collected at check-in. Exhibitors who win their cattle and showmanship classes must complete additional thank you notes in order to receive their award. Exhibitors who win an award at the Awards Banquet must complete thank you notes by July 8, 2025. TJBA will check the list and mail the notes. Those who do not submit completed thank you notes will forfeit all cash premiums.
- 28. Sponsorships:** All exhibitors are required to secure a minimum of ONE (1) \$100 class sponsorship. To guarantee recognition in the printed show program, payment must be received by May 15, 2025, to TJBA, P.O. Box 26, Campbellton, Texas 78008. All sponsorships are on a “First Come, First Served” basis. Secure and submit your sponsorships as soon as you can. Exhibitors who do not secure a sponsorship will be assessed a \$100 fee that must be paid during exhibitor check in.
- 29. Exhibitor Divisions for Showmanship, Public Speaking, Herdsman’s Quiz, Sales Talk, Photography, and Poster Contests:** Exhibitors will compete in one of four age-determined categories: Junior, Minor, Major, and Senior. To keep competition among divisions as fair as possible, the age breaks for exhibitor divisions will be determined after the entry deadline. Divisions will be broken to place as close to one-fourth of the exhibitors entered in each of the four divisions. Once determined, the age breaks will be posted on www.texasbrahmans.com and the TJBA Facebook page.
- 30. NO cable halters will be permitted.**
- 31. Showmanship:** Showmanship is only open to members entered in Brahman or F-1 classes at the TJBA State Show. To be shown in showmanship, a bull or heifer must (1) be registered in the sole name of the exhibitor, (2) be entered in the appropriate owned and/or bred & owned class and (3) must have been exhibited during that class by the exhibitor. If bulls are show in showmanship, they will enter the ring first. Show Chairman reserves the right to split large showmanship classes into heats.
- 32. Pee Wee Showmanship is for children under the age of 8.** There is NO CHARGE or pre-sign-up for Pee Wee exhibitors.

2025 TJBA STATE SHOW

OFFICIAL CATTLE CLASSES – FEMALES

Red Female Classes—Owned Show

CALF DIVISION

Red Females calved Nov. 1, 2024 and after
Red Females calved Sept. 1 -- October 31, 2024
Red Females calved June 1 -- August 31, 2024

INTERMEDIATE DIVISION

Red Females calved May 1 -- May 31, 2024
Red Females calved April 1 -- April 30, 2024
Red Females calved March 1 -- March 31, 2024

JUNIOR DIVISION

Red Females calved Feb. 1 -- Feb. 28, 2024
Red Females calved Jan. 1 -- Jan. 31, 2024
Red Females calved Oct. 1 -- Dec. 31, 2023

SENIOR DIVISION

Red Females calved Aug. 1 -- Sept. 30, 2023
Red Females calved May 1 -- July 31, 2023
Red Females calved Mar. 1 -- Apr. 30, 2023
Red Females calved Jan. 1 -- Feb. 28, 2023**

Grey Female Classes—Owned Show

CALF DIVISION

Grey Females calved Nov. 1, 2024 and after
Grey Females calved Oct. 1 -- Oct. 31, 2024
Grey Females calved Sept. 1 -- Sept. 30, 2024
Grey Females calved July 1 -- Aug. 31, 2024
Grey Females calved June 1 -- June 30, 2024

INTERMEDIATE DIVISION

Grey Females calved May 1 -- May 31, 2024
Grey Females calved April 1 -- April 30, 2024
Grey Females calved March 1 -- March 31, 2024

JUNIOR DIVISION

Grey Females calved Feb. 1 -- Feb. 28, 2024
Grey Females calved Jan. 1 -- Jan. 31, 2024
Grey Females calved Oct. 1 -- Dec. 31, 2023

SENIOR DIVISION

Grey Females calved Sept. 1 -- Sept. 30, 2023
Grey Females calved June 1 -- Aug. 31, 2023
Grey Females calved May 1 -- May 31, 2023
Grey Females calved Mar. 1 -- Apr. 30, 2023
Grey Females calved Jan. 1 -- Feb. 28, 2023**

Red Female Classes -- Bred & Owned Show

CALF DIVISION

B&O Red Females calved Nov. 1, 2024 and after
B&O Red Females calved Sept. 1 -- October 31, 2024
B&O Red Females calved June 1 -- August 31, 2024

JUNIOR DIVISION

B&O Red Females calved May 1 -- May 31, 2024
B&O Red Females calved Mar. 1 -- Apr. 30, 2024
B&O Red Females calved Jan. 1 -- Feb. 28, 2024
B&O Red Females calved Oct. 1 -- Dec. 31, 2023

SENIOR DIVISION

B&O Red Females calved June 1 -- Sept. 30, 2023
B&O Red Females calved Mar. 1 -- May 31, 2023
B&O Red Females calved Jan. 1 -- Apr. 30, 2023

Grey Female Classes -- Bred & Owned Show

CALF DIVISION

B&O Grey Females calved Nov. 1, 2024 and after
B&O Grey Females calved Sept. 1 -- October 31, 2024
B&O Grey Females calved June 1 -- August 31, 2024

JUNIOR DIVISION

B&O Grey Females calved May 1 -- May 31, 2024
B&O Grey Females calved Mar. 1 -- Apr. 30, 2024
B&O Grey Females calved Jan. 1 -- Feb. 28, 2024
B&O Grey Females calved Oct. 1 -- Dec. 31, 2023

SENIOR DIVISION

B&O Grey Females calved June 1 -- Sept. 30, 2023
B&O Grey Females calved Mar. 1 -- May 31, 2023
B&O Grey Females calved Jan. 1 -- Apr. 30, 2023

F1 Female Classes: The F1 Female Show will consist of a Junior Division and a Senior Division with three classes in each division. Classes will be broken after check in and will be posted by Friday, June 20, 2025.

****NOTES:** Females calved in January and February 2023 must have a veterinarian certificate of pregnancy dated within 30 days of show date (on or after May 22, 2025) and be presented at check-in.

2025 TJBA STATE SHOW

OFFICIAL CATTLE CLASSES – BULLS

Red Bull Classes – Owned Show

CALF DIVISION

Red Bulls calved Oct. 1, 2024 and after
Red Bulls calved Aug. 1 -- Sept. 30, 2024
Red Bulls calved May 1 -- July 31, 2024

JUNIOR DIVISION

Red Bulls calved Apr. 1 -- Apr. 30, 2024
Red Bulls calved Mar. 1 -- Mar. 31, 2024
Red Bulls calved Jan. 1 -- Feb. 28, 2024

SENIOR DIVISION

Red Bulls calved Sept. 1 -- Dec. 31, 2023
Red Bulls calved May 1 -- Aug. 31, 2023
Red Bulls calved Jan. 1 -- Apr. 30, 2023

Grey Bull Classes – Owned Show

CALF DIVISION

Grey Bulls calved Oct. 1, 2024 and after
Grey Bulls calved Aug. 1 -- Sept. 30, 2024
Grey Bulls calved May 1 -- July 31, 2024

JUNIOR DIVISION

Grey Bulls calved Apr. 1 -- Apr. 30, 2024
Grey Bulls calved Mar. 1 -- Mar. 31, 2024
Grey Bulls calved Jan. 1 -- Feb. 28, 2024

SENIOR DIVISION

Grey Bulls calved Sept. 1 -- Dec. 31, 2023
Grey Bulls calved May 1 -- Aug. 31, 2023
Grey Bulls calved Jan. 1 -- Apr. 30, 2023

All Bull Classes -- Bred & Owned Show

CALF DIVISION

B&O Bulls calved Oct. 1, 2024 and after
B&O Bulls calved Aug. 1 -- Sept. 30, 2024
B&O Bulls calved May 1 -- July 31, 2024

JUNIOR DIVISION

B&O Bulls calved Apr. 1 -- Apr. 30, 2024
B&O Bulls calved Mar. 1 -- Mar. 31, 2024
B&O Bulls calved Jan. 1 -- Feb. 28, 2024

SENIOR DIVISION

B&O Bulls calved Sept. 1 -- Dec. 31, 2023
B&O Bulls calved May 1 -- Aug. 31, 2023
B&O Bulls calved Jan. 1 -- Apr. 30, 2023

TJBA Leadership Contests

TJBA encourages the development of knowledge and skills beyond the showing and conducts leadership development contests: public speaking, sales talk, herdsman quiz, poster, and photography. The following rules apply across all leadership contests:

Eligibility: To be eligible, boys and girls must be members of the Texas Junior Brahman Association.

Age Division: Exhibitors will be divided into four divisions—Junior, Minor, Major, and Senior. See Show Rule #29 for more information.

Recognition: For each contest, each age division will be placed first through tenth places with All Around points awarded to first through fifth places.

Public Speaking

The Public Speaking Contest is an opportunity for members to have their speaking ability evaluated and to be part of a larger group of TJBA members striving to develop better presentation skills. Presentations at contests assist members in developing life-long skills. Those skills include fostering positive self-concept, learning decision making and responsibility for choices, developing an inquiring mind, relating to self and others, and the ability to communicate your thoughts and/or technical information to others. The results of the contest give members a measuring tool to help make improvements in future presentations.

Subject Matter: Each contestant is to select their own topic, which must pertain to the Brahman breed and/or the beef industry.

Length of Speech:

Junior Division: 3 to 6 minutes

Major, Minor, and Senior Divisions: 5 to 8 minutes

FOR 2025 – Preliminary round in each division will be conducted based off video submissions of exhibitor’s speeches, due on or before May 25, 2025 at 11:59 p.m. The upload portal will not open before 8 a.m. on May 17, 2025. Each exhibitor who enters public speaking on their entry form will be provided the information necessary to upload their speech after entries close. Any speech submitted after the posted deadline will not be accepted. The top ten speakers in each division will compete in the finals to be conducted at the 2025 TJBA State Show. Finalists will be announced by June 10. In the preliminary round, speakers will be scored out of a maximum of 90 points (the scale below, minus 10 points for questions). In the in-person finals, all 100 points will be used. There will be no carryover of points or placings from the preliminary round to the finals.

Judging: A judging panel will evaluate and score each speaker based on the following:

- * Delivery of Speech (60 points)
- * Subject Matter (15 points)
- * Appearance and Poise (15 points)
- * Response to Questions (10 points) – Panel of judges can ask up to 3 questions

Time Scoring: Point deductions of 1 point for each 10 second interval over or under the target length will be applied.

Attire: Professional attire.

Videotaping: Parents may only videotape their child’s speech. They may not videotape any other child’s speech without permission from that child’s parent. Setting up video equipment during another child’s speech is not allowed.

Visual Aids: Visual aids will not be permitted in the TJBA Public Speaking Contest.

Tie-Breaker: Ties will be broken based on scores earned in: first, delivery of speech; second, appearance and poise; third, subject matter; and fourth, response to questions.

Herdsman Quiz

This contest will test your overall knowledge of the Brahman breed (both history and current events), animal husbandry, and livestock characteristics.

The Herdsman Quiz is a written exam composed of true/false, matching, and multiple choice questions. Participants who answer the most questions correctly will win their division. Testing modifications can be made but the participant must notify the show coordinator on or before June 1, 2025.

Adult Division – anyone who graduated from high school before 2025.

Tie Breaker: Tests will be numbered in order in which they are turned in. The exhibitor who turns in their test first will be awarded the advantage if a tie occurs.

To study for the quiz, you should review:

- * The book **American Brahman**. This book is available through the ABBA office for \$20. It will be a great addition to your library.

* The website of the American Brahman Breeders Association, www.brahman.org. Pay special attention to the information available under ABOUT, MEMBER RESOURCES, F1 PROGRAM, AJBA, and GENETICS.

* Questions on nutrition and general beef production will come from: Texas A&M University Beef Skillathon Study Guide Part 1 and Part 2. www.beefskillathon.tamu.edu AND FFA livestock judging questions found online at www.texasffa.org.

***** NEW *** Digital Marketing Contest (replaces Poster)**

1. Rules will be posted online by March 15, 2025.

Photography Contest

The Texas Junior Brahman Photography Contest was created to help TJBA members increase their communication skills through the creative display of a message or feeling through photography, and to provide a fun and competitive activity.

Adult Division – anyone who graduated from high school before 2025.

Photos should be themed around the following categories:

- a. Brahman Cattle – Photographs that highlight Brahman cattle on the farm or ranch or at a Brahman event. The cattle should be the dominant focus of the picture.
- b. Landscapes – Photographs that focus on scenery around the farm or ranch.
Brahman cattle MUST be included in the photo.
- c. People – Photographs that show a Brahman junior and/or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or at a Brahman event. **Brahman cattle MUST be included in the photo.**

Judging: Each age division will be placed first through tenth with All Around points being awarded to first through fifth places. Winners will be announced at the Awards Banquet. Judging will be done by a panel of judges who will base placings on:

1. Focus/Exposure/Lighting – 30%
 - a. Sharp focus (steady, camera control, depth of field)
 - b. Proper light/used correctly (front, back, side, top, time of day)
 - c. Color quality (well balanced, appropriate contrast for black/white)
2. Composition/Distance – 30%
 - a. Strong center of interest (obvious/interesting focal point, uncluttered foreground/background)

- b. Angle/viewpoint and proper camera position (portrait or landscape)
 - c. Photo fills frame (intended image isolated, move closer/back)
- 3. Creativity and Appeal – 40%
 - a. Unique or interesting subject
 - b. Creative technique/angle/viewpoint
 - c. Overall appeal of photo
 - d. Focus on Brahman breed

Contestants must turn in photographs at State Show check in. Photographs will not be accepted after check in closes. Exhibitor's name and age division must be on the back of the photograph. Any photograph without a name on the back will be displayed but not considered for placing.

PHOTOGRAPHY GUIDELINES:

1. Contestants may enter ONE photograph. All work must be that of the contestant. Photos entered must be the contestant's current year work.
2. Photos cannot be enhanced. This does **NOT** include zooming or cropping. Retouching or altering a photograph is not allowed.
3. Photo entries must be 8" x 10" and in **color or black & white**. Entries may not be matted or framed.
4. Entering photos in the contest serves as permission for ABBA or TJBA to use their photo as association or breed promotion.

Sales Talk Contest

The Sales Talk provides an opportunity for members to have their salesmanship ability evaluated and to improve their individual skills at live animal marketing.

1. **Length of Talk:** The maximum time of the Sales Talk interaction between contestant and judges will be five minutes. Upon arrival at the judges' table, the contestant will have up to two minutes for an opening pitch. If the contestant exceeds the initial two-minute limit, a timekeeper will alert the judges that the question period should begin. If the contestant chooses to use less than the maximum two minutes for the opening pitch, then the overall five-minute time limit applies to the sales talk.
2. **Subject of Sales Talk:** Contestants shall use a live bull or heifer as the subject of the Sales Talk. Contestants may use an animal other than their own. The contestant may hold or tie the animal or have another junior member hold the animal during the talk.
3. **Judging:** A panel will judge each contestant based on the following: Knowledge of the animal they are selling (25%), Organization and style of relaying information (25%), Poise, appearance and delivery (25%) and Overall effectiveness in convincing the judge to buy

(25%). **The judges will remain seated behind their table for the duration of the interaction with each contestant.**

4. **Immediately preceding the talk:** Contestants will be required to provide the judges with a registration certificate for the animal being “sold”. The judges will use the registration certificate to evaluate the accuracy of the pedigree provided by the contestant and also to ask questions. The certificate will be returned to the contestant at the conclusion of the talk.
5. **In the Sales Talk:** Contestants should first describe the sales situation to the judges and then present and discuss the strengths and weakness of the animal in conversational style, which includes interaction with the “buyer”. **In addition to the registration certificate, contestants may use ONE additional aid printed on ONE piece of paper no larger than 8.5” x 11” – such as performance records, picture or some other small sales tool to help with the presentation.** No poster or slide presentations will be permitted.
6. **IMPORTANT – Dress:** Contestants are encouraged but not required to wear appropriate show ring attire. **No shorts will be accepted, but due to the contest being held during the cattle arrival window, exhibitors will NOT have points deducted NOR granted additional points for their attire, provided the exhibitor is not wearing shorts.**

TJBA All Around Exhibitor Contest

TJBA will award All Around High Point Individual awards to the top five (5) exhibitors in each of the four age divisions. Exhibitors **must** participate in owned show cattle classes, showmanship, and public speaking to be eligible for All Around. Failure to participate in any of these three (3) contests makes the exhibitor ineligible for All Around. They must also participate in at least two (2) additional contests out of Photography, Digital Marketing, Sales Talk and Herdsman Quiz. There is no limit to the number of contests exhibitors may compete in; however, only the three mandatory contest scores plus the two highest scoring of the additional contests will count for All Around.

Exhibitors are responsible for submitting an entry form for the All Around during exhibitor check in. After check in closes, no All Around entries will be accepted. Forms will be made available upon exhibitor arrival in the show office.

POINT SYSTEM - For each contest that counts towards the All Around, exhibitors will be awarded points in their respective age divisions based on their placing. In cattle classes, exhibitors will only receive points for their highest placing animal*, regardless of the number of animals they entered/showed. Points will be awarded as follows for the highest placing owned show animal, public speaking, herdsman quiz, and sales talk:

**Show Cattle, Public Speaking,
Herdsman Quiz, Sales Talk**

- 1st place – 50 points**
- 2nd place – 40 points**
- 3rd place – 30 points**
- 4th place – 20 points**
- 5th place – 10 points**

*****NEW*** Digital Marketing,
Photography**

- 1st place – 25 points**
- 2nd place – 20 points**
- 3rd place – 15 points**
- 4th place – 10 points**
- 5th place – 5 points**

* Exhibitor only receives points for highest-placing animal in the owned F-1 female show, owned Brahman female or owned bull shows. Placings in Bred & Owned classes will NOT be used. Additional points will NOT be awarded for Division or Overall Champion honors.

Tie Breaker Procedure: In the event of a tie, the Public Speaking contest score will serve as the first tie breaker, followed by Showmanship then Cattle Classes.

TJBA Queen and Princess Contest

The TJBA Princess will be chosen from the contestants 8-13 years old, as of June 1, 2025. The TJBA Queen will be chosen from the contestants 14-18 years old, as of June 1, 2025. Upon crowning, the Queen and Princess will represent TJBA and serve for a one-year term.

Rules and Regulations:

1. Must be a TJBA Member and at least 8 years of age as of June 1, 2025. Queen candidates must be able to serve as a high school student and cannot be 2025 high school graduates.
2. Must be an exhibitor in the current TJBA State Show.
3. Must secure an additional two (2) \$100 sponsorships to offset the cost of the contest. A form is enclosed to provide the required information. Please send the complete forms plus sponsorship payment to the TJBA office by May 10, 2025 OR submit through showman.app.
4. Must wear sash at all times Thursday through Saturday even while competing in other events.
5. Must wear dressy-type pants, with a nice blouse, western-style dress, Sunday dress, or business type suit will be acceptable (NO JEANS) during the public speaking contest, interview, and at the awards presentation. You will want to wear something that you feel good in, and something that will compliment you.
6. Must participate in the public speaking portion of the Queen and Princess Contest.
7. Must participate in the interview portion of the Queen and Princess Contest.
8. Must participate in the regular Showmanship Contest and in the Queen and Princess Showmanship Contest.
9. Contestants must write thank you notes to the sponsors of the Queen and Princess Contest they individually secured.
10. Tiebreaker Procedure. In the event of a tie, the interview contest score will serve as the first tiebreaker, followed by public speaking, showmanship, and popular vote, in that order.
11. Queen and Princess entry form must be received with show entries. No late entries accepted for Queen and Princess Contest.
12. Exhibitors can only serve as Princess or as Queen one time. Exhibitors who have previously served as Princess are eligible to run for (and serve as) Queen.

Scoring: A total of 100 points is possible. The contest is broken down into the following sections:

- 1. Public Speaking** - Each contestant will present a speech to the Queen and Princess Contest judges, following all TJBA public speaking contest rules for length and content. This section counts for 30 points.
 - The Queen and Princess contestant receiving the highest Public Speaking Contest score will receive 35 points in their division. As scores decrease, points awarded to Queen and Princess contestants decrease by 5 points each.
 - Example:
 - Highest Score: 30 points
 - 2nd highest Score: 25 points
 - 3rd highest Score: 20 points

2. Interview - Contestants will be judged individually by a panel of judges at the show. This interview will consist of questions from the judges on topics such as current events in the news and livestock industries, Brahman breed knowledge, and thought or opinion questions. The interview will last 10-20 minutes and counts for 35 points.

- The Queen and Princess contestant receiving the highest Interview Contest score will receive 35 points in their division. As scores decrease, points awarded to Queen & Princess contestants decrease by 5 points each.
- Example:
 - Highest Score: 35 points
 - 2nd highest Score: 30 points
 - 3rd highest Score: 25 points

3. Showmanship – Contestants must participate in both the regular Showmanship Contest and the Queen and Princess Showmanship Contest. The Queen and Princess Showmanship contest will be held immediately prior the start of regular Showmanship classes. This section counts for 20 points. See the official TJBA showmanship rules to learn more.

- The Queen and Princess contestant receiving the highest Showmanship Contest score will receive 20 points in their division. As scores decrease, points awarded to Queen and Princess contestants decrease by 5 points each.
- Example:
 - Highest Score: 20 points
 - 2nd highest Score: 15 points
 - 3rd highest Score: 10 points

4. Popular Vote – All Queen and Princess Contestants must make **ONE** 28” x 22” poster that shows who you are! They will be displayed in the cattle barn at a location designated by the Queen and Princess chairs. Each TJBA member will receive a ballot and be able to vote for one princess and one queen contestant. It is the responsibility of the contestants to get out and meet new people and solicit their votes. **No giveaway items will be allowed as part of contestants’ campaigning nor may any printed items (signs, posters, flyers, balloons, etc) be posted other than the one required poster.**

- The Queen and Princess contestant receiving the greatest number of votes will receive 15 points in their division. As scores decrease, points awarded to Queen & Princess contestants decrease by 5 points each.
- Example:
 - Most Votes: 15 points
 - 2nd Most Votes: 10 points
 - 3rd Most Votes: 5 points

Responsibilities of the TJBA Queen and Princess

The TJBA Queen and Princess should be present at the 2025 TJBA Holiday Show, the 2026 International Brahman Show, the 2026 TJBA State Show, as many major junior shows in Texas as possible and one major open show held in Texas (NOT including the AJBA “All-American”) during their year of reign. Queen and Princess MUST dress and act in an appropriate way that would best represent TJBA. The Queen and Princess MUST wear banner and crown, and wear western dress pants or skirt, nice blouse, vest or blazer. **Any clothing advertising a specific breeder, ranch, feed supplement or other entity is NOT allowed UNLESS SPECIFICALLY PROVIDED BY TJBA MANAGEMENT.** If the Queen and Princess should be exhibiting an animal at one of the shows listed above, they MUST remove their crown and banner before entering the ring for competition. The Queen and Princess should also work together with the TJBA Queen and Princess Coordinator to discuss shows being attended and other concerns. As a representative of the TJBA, the Queen and Princess are also expected to meet and greet members of the TJBA as well as those who are not members, other breeders, and the public.

Silent Auction

A silent auction will be held at the TJBA State Show to raise money for the association. Please bring suitable items for this auction. Your support is greatly appreciated!

***** NOTE ***** Every exhibitor who brings a suitable auction item will go into a drawing for \$100. The drawing will be held at the Awards Banquet.

Hotel Accommodations

A hotel room block has been reserved at The Stella Hotel in Bryan. Deluxe King rooms (1 bed) are \$134/night and Deluxe Queen rooms (2 beds) are \$144/night. You may contact the hotel directly at (979) 421-4000 and use code JBSJBSD OR use the link available on the TJBA State Show information page on showman.app.

Camper Hookups

The Brazos County Expo has 78 RV spaces available for rent. Rental fee is \$30.00 per day per RV. The Expo Center will issue camper passes and collect all fees. Spaces are available on a “first come, first served” basis. Contact the Expo Center at (979) 823-3976 for more information.

Cattle Bedding

Again in 2025, you are welcome to bring your own outside bedding material or they can be purchased from the Expo. They will have shavings and pellets for you to choose from. The Expo will be responsible for collecting money and delivering shavings you purchase from them.

Director Electioneering

The same rules apply for posters, posted printed materials, and giveaway items that are detailed in the queen and princess contest rules.

Stalling

Be sure to include any stalling requests on your online entry form. Each animal is provided one (1) stall space with paid owned show entry and each exhibitor will receive one (1) additional stall space for tack free of charge. Additional stall spaces will not be available for purchase. Note the Brazos County Expo Center stalls are set up on 5-foot centers. Exhibitors are assigned sufficient space to house their entries and set up their tack areas.

Example 1: If an exhibitor enters 3 head of cattle, that exhibitor is assigned 4 stall spaces.

Example 2: If a unit (family or group) has 2 exhibitors and each exhibitor has one head of cattle, this unit will receive 4 stalls.

Sponsorships

Money raised through sponsorships allows TJBA to present quality awards at the State Show. Sponsorship forms must be either be entered and paid online via showman.app or mailed and accompanied with payment (check or money order) in order to be counted. Sponsorships will always be accepted up to and during the show. However, in order to guarantee that the sponsor's name will appear in the Show Book, the sponsorship form and money must be received by **May 15, 2025.**

If a sponsor requests a particular class or event, please list that information on their form. Otherwise, sponsors will be placed in the Show Book where needed. **The TJBA member who raises the most sponsorship money will win a BELT BUCKLE at the Awards Banquet.**

The sponsorship form is posted at www.texasbrahmans.com/tjba-juniors. Feel free to photocopy the form, as needed. TJBA members will only receive credit for the sponsorship if their name is on the sponsorship form or listed in the "comments" line if entered and paid online. Please send completed forms with money to the TJBA, P.O. Box 26, Campbellton, Texas 78008.

Every exhibitor is required to secure at least one (1) \$100 sponsorship. If the exhibitor fails to secure a sponsorship, they will be charged \$100 that must be paid when checking in cattle.

Questions?

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