

CHRIS SHIVERS NAMED 2016 TBA BEEF BOOSTER OF THE YEAR

American Brahman Breeders Association Executive Vice President Chris Shivers of Houston was named the Texas Brahman Association's 2016 Beef Booster of the Year. Since 1962, the TBA has recognized a deserving person or entity for outstanding contributions to the beef industry and counts a distinguished list of industry leaders, doers, and thinkers among its recipients.

TBA President Jim Sartwelle, III, said, "Chris Shivers is a most deserving recipient of this year's award for outstanding leadership and service to the industry. He has worked for all of us in the cattle industry, not just Brahman breeders, throughout his career at ABBA."

TBA recognized Shivers' record of accomplishment at ABBA, centered around the industry-leading F1 female certification program, a large and active American Junior Brahman Association, and a robust and expanding research and breed improvement effort. He has been chiefly responsible for those programs since he came to ABBA in 2000.

Shivers, a native of Tylertown, MS, is a graduate of Mississippi State University, holding a Bachelor's of Science degree in Agriculture and Extension Education. He was initially hired as Director of Association Services and was elevated to Executive Vice President in 2004. At the time of his promotion, he was 27 years of age and became the youngest breed chief executive in the nation.

Shivers has provided leadership to many industry organizations, including serving as president of the Texas Purebred Cattle Alliance, secretary of the American Breeds Coalition, president of the U.S. Beef Breeds Council, and a board member of the Beef Improvement Federation (BIF). He was honored with BIF's Continuing Service Award in 2015.

Sartwelle, a Brahman breeder from Campbellton, made the actual presentation of the award during the 64th Texas A&M Beef Cattle Short Course. He remarked, "Chris Shivers is the quintessential organization man. His contributions, working on behalf of and alongside hundreds of progressive Brahman breeders, have improved the breed and affected the profitability of beef producers across the South."